

MELANOMA MARCH



'ALL THE STEPS YOU CAN TAKE' CHECKLIST

- PERSONALISE YOUR PAGE**
 - explain why you are taking steps, people will be inspired by your story
- DONATE TO YOURSELF**
 - this helps kick start the fundraising, as people follow your example
- ASK FRIENDS TO MARCH WITH YOU**
 - it's a supportive event
- CHECK OUT OUR MM RESOURCES TO HELP YOU SPREAD THE WORD** – scan QR code
- EMAIL YOUR FRIENDS, FAMILY AND COLLEAGUES**
 - include your story and your fundraising page link
- POST ON YOUR SOCIAL MEDIA**
 - include your footprint or one of our social media tiles on the resource page, and link to your page
- SEND OUT AN SMS**
 - simply view your page on a mobile and click 'share by SMS'
- DOWNLOAD OUR POSTER, PERSONALISE IT AND PUT UP AT WORK**
- TALK TO YOUR WORK ABOUT WORKPLACE GIVING**
 - it's a simple way for people to donate to charities pre-tax direct from their pay. Most companies match donations, so it's also an easy way to double your impact!



OTHER IDEAS:

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